



MEDIA RELEASE
For Immediate Release

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**Premium Australian Extra Virgin Olive Oil
at Food and Hotel Asia 2010**

AuLife has chosen three top Australian Extra Virgin Olive Oils to show at the Food and Hotel Asia Show (FHA 2010) in Singapore April 20-23 inclusive.

AuLife is the new company of Melissa Wong. Melissa hales originally from Vancouver, Canada but has lived in Hong Kong, New York and Beijing. In Beijing, she created Ristorante Sadler with a Michelin two star chef from the culinary and fashion capital of Milan. Ristorante Sadler gained recognition as the best Italian restaurant in Beijing in its first year of opening.

Whilst at Ristorante Sadler, she found it extremely hard to find a constant supply of good Extra Virgin Olive Oil. Chefs and friends were often asked to carry extra virgin olive oil in their suitcases for the restaurant. When her husband's work took her to Australia, she saw the quality of their Extra Virgin Olive Oil. Immediately, she recognised the possibilities of easing the challenge she often faced. Thus began her search for the oils.

Through a mutual food and travel writer friend, she met and enlisted the aid of Jenny Polack. Jenny has 28 years in the wine industry including teaching how to taste wine and various courses as well as the OIV Master of Science (Wine Business). In 2002 Jenny was introduced to tasting olive oil. After completing Savantes Oil Qualifier Course as well as all the AOA courses, she is currently a member of the AOA Sensorial Panel.

With Jenny's assistance, Melissa sourced three premium, artisanal, award winning Australian Extra Virgin Olive Oils.

Mount Zero – Awarded a silver medal at the Australian Olive Association Extra Virgin Olive Oil Show. Made from some of the oldest olive trees growing in Australia in the Grampians, Victoria.

Camilo – Gained the Championship Trophy in the commercial category and the Victorian Trophy for the best Victorian Extra Virgin Olive Oil at the 2009 Royal Melbourne Show. From the undulating hills of Teesedale, near Geelong, Victoria.

Leontyna – Judged best oil in show at the Mornington Peninsula Olive Association's Olive Oil Competition. From a cool maritime ridge on the Mornington Peninsula in Victoria.

Melissa and Jenny would love to meet you and introduce you to our Extra Virgin Olive Oils.

AuLife is at Stand 8C3-03, Hall 8 at FHA 2010.

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